

Area Board Projects and Councillor Led Initiatives Application Form 2016/2017

To be completed by the Wiltshire Councillor leading on the project

Please ensure that you have read the Funding Criteria before completing this form

PLEASE COMPLETE ALL SECTIONS TO ENSURE THAT YOUR APPLICATION CAN BE CONSIDERED

1. Contact Details

Area Board Name	Bradford on Avon Area Board		
Your Name	Councillor Magnus Macdonald		
Contact number	07889 811589	e-mail	magnus.macdonald@wiltshire.gov.uk

2. The project

Project Title/Name	Dementia Friendly Bradford on Avon
Please tell us about the project /activity you want to organise/deliver and why? <i>Important: This section is limited to 900 characters only (inclusive of spaces).</i>	<p>The Bradford on Avon Dementia Action Alliance at its meeting on 2 March 2017 finalised a programme of work for Dementia Awareness Week on 14-20 May to include:</p> <ul style="list-style-type: none"> - Dorothy House: hospice visits; a play about early-onset dementia; and a Dementia Friends information session - Wiltshire Heights Care Home: a Virtual Dementia Tour (or “Tardis”) which simulates the sensation of living with dementia, plus Dementia Friends Information Session - Wiltshire Music Centre: a Cake Concert for those with dementia and their carers plus a Tea Dance (later this year) - Holy Trinity Church: the launch of a new memory café - ” Trinity Café” - for those with dementia, their carers and others who are socially isolated. <p>Publicity for this work will include stickers, posters, booklets and a press launch.</p> <p>A small grant scheme will be offered to encourage businesses, restaurants, pubs, public venues etc. to instigate dementia friendly improvements to their operations.</p>

Where is this project taking place?	Across the Bradford on Avon community area
When will the project take place?	Dementia Awareness Week 14- 20 May 2017 and beyond
What evidence is there that this project/activity needs to take place/be funded by the area board?	The Bradford on Avon Area Board has set aside £ 5,000 to deliver on its commitment to make Bradford on Avon a Dementia Friendly Community. This contributes to the investment by other partners - including the Health Partnership and, Dorothy House - and to sponsorship received from Wiltshire Heights and Sainsburys.

How will the local community benefit?	Dementia is ticking time bomb in our society. There are 850,000 people with dementia in the UK, with numbers set to rise to over 1 million by 2025. This will soar to 2 million by 2051. Approximately 225,000 will develop dementia this year, that's one every three minutes. 1 in 6 people over the age of 80 have dementia. There is no cure for dementia so, as our society ages, we must learn to live with growing numbers of frail elderly people with dementia. Services such as singing for the brain, memory cafes, dementia friendly cinema screenings and concerts will help those with dementia and their carers to live better lives.		
Does this project link to a current Community Issue? (if so, please give reference number as well as a brief description)	See above.		
Does this project link to the Community Plan or local priorities? (if so, please provide details)	Dementia services are a key aspect of the NHS Locality Plan and of the duties of the Council under the Care Act.		
What is the desired outcome/s of this project? To increase education and awareness among the public and businesses of dementia and to help us build a dementia-friendly community to help those affected.			
Who will be responsible for managing this project? Claire Thomas, Alzheimers Support and Peter Dunford, Wiltshire Council			
3. Funding			
What will be the total cost of the project?	£ 6,500		
How much funding are you applying for?	£ 5,000		
If you are expecting to receive any other funding for your project, please give details	Source of Funding	Amount Applied For	Amount Received
	Dorothy House		£ 500
	BoA Health Partnership		£ 500
	Wiltshire Heights Care Home		£ 500
Please give the name of the organisation and bank account name (but not the number) your grant will be paid in to. (N.B. We cannot pay money into an individual's bank account)	Wiltshire Music Centre Holy Trinity Alzheimers Support		
4. Declaration – I confirm that...			
<input type="checkbox"/> The information on this form is correct and that any grant received will be spent on the activities specified <input type="checkbox"/> Any form of licence, insurance or other approval for this project will be in place before the start of the project outlined in this application			
Name: Magnus Macdonald		Date: 27 February 2017	
Position in organisation: Chairman, Bradford on Avon Area Board			
Please return your completed application to the appropriate Area Board Locality Team (see section 3)			